KasemCPA

COMPANY PROFILE 2026

Clean books, compliant tax, and an ERP that fits your business.

Accounting · Tax & e-invoicing · Odoo and ERP implementation · CFO advisory

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WHO WE ARE

A finance-first practice for accounting, tax and ERP

KasemCPA runs your accounting, keeps you compliant with ZATCA, UAE VAT and Egypt ETA, and implements Odoo and other leading ERPs the way finance needs it, so your numbers and your systems finally agree.

Founded by **Ahmed Kassem**, with 12+ years across accounting, audit, tax and finance systems. Based in Giza, Egypt, and serving clients across the Gulf and worldwide, remotely and in your time zone.

12+ years
in accounting, audit and finance systems

400 users
largest system we have managed

1 hour
maximum reply time on working days

THE PROBLEM WE SOLVE

Most companies hire an accountant and an ERP vendor who never talk to each other.

We do both, so the system is built around how your books really work.

WHAT WE DO

Six services, one team

Accounting and bookkeeping

Monthly bookkeeping, month-end and year-end close, and financial statements ready for your auditors.

Tax and e-invoicing

ZATCA e-invoicing, UAE VAT and Egypt ETA, set up correctly and kept that way.

Odoo implementation

Setup, migration and support on Odoo Community, Enterprise and Odoo.sh.

ERP selection and migration

We compare systems against how you work, then move your data with opening balances that tie out.

Audit and assurance support

Independent review of your books and internal controls, and preparation for external audits.

Fractional CFO advisory

Budgeting, forecasting and cash-flow planning without a full-time hire.

ACCOUNTING AND TAX

Compliant in every market you sell in

Saudi Arabia

- ZATCA e-invoicing, Phase 2 integration
- VAT returns and VAT-ready books
- Bookkeeping and CFO support

United Arab Emirates

- UAE VAT returns (FTA filing)
- Monthly bookkeeping
- Financials ready for auditors

Egypt

- ETA e-invoicing on the Tax Authority portal
- Odoo set-up for Egyptian tax rules
- Bookkeeping and close

Every month: Bookkeeping | Bank reconciliations | Month-end close | Management reports | Tax filings

ODOO ERP

Odoo, designed by someone who knows the accounting

We work as techno-functional consultants: we write the requirements, configure the system, review the developers' work and catch the bugs, so what gets built matches how the business runs.

Editions: Community, Enterprise and Odoo.sh
Integrations: Shopify, ZKTeco biometric attendance, QuickBooks migration

Modules we implement

- Accounting
- Inventory
- Sales
- Purchasing
- CRM
- HR and Payroll
- Manufacturing
- Projects and Timesheets

SYSTEMS WE WORK WITH

Odoo specialists. ERP-agnostic advisors.

System	What we do
Odoo Community, Enterprise, Odoo.sh	Implementation, migration, support (core specialty)
QuickBooks Online	Bookkeeping and migration
Zoho Books	Bookkeeping and VAT set-up
Xero	Bookkeeping and reporting
Microsoft Dynamics 365 Business Central	Finance set-up
SAP Business One, Oracle NetSuite	Finance review and reporting
Wafeq, Qoyod	Saudi cloud accounting, ZATCA-ready

WHY KASEMCPA

An accountant who speaks your ERP

01

Finance-first design

Chart of accounts, taxes, costing and reports designed by an accountant before a single module goes live.

02

The bridge to your developers

We write the requirements, review the work and catch the bugs, so developers build what the business needs.

03

Fixed price, clear scope

A written scope and a fixed-price proposal before work starts. No surprise invoices.

HOW WE WORK

From first call to monthly support in four steps

STEP 1

Free 15-minute call

We learn your business, your books and the system you use today.

STEP 2

Fixed-price proposal

A clear scope, timeline and price, in writing.

STEP 3

Set-up and clean-up

Books cleaned, system configured, tax compliance switched on.

STEP 4

Monthly support

Ongoing bookkeeping, filings and system support, in your time zone.

WHERE WE WORK

Serving Egypt, the Gulf and beyond

Saudi Arabia
ZATCA e-invoicing and VAT

UAE
UAE VAT and bookkeeping

Egypt
ETA e-invoicing and Odoo

Qatar
Bookkeeping and ERP

Kuwait
Bookkeeping and ERP

Oman
VAT and bookkeeping

Bahrain
VAT and bookkeeping

Worldwide
Remote, any time zone

All work is delivered remotely from Giza, Egypt, in Arabic or English, with hours that follow your working week.

SELECTED EXPERIENCE

Work we have delivered

E-commerce, Saudi Arabia
ZATCA e-invoicing and Odoo accounting set-up.

Industrial-sector tender, Saudi Arabia
Compliance matrix of about 359 requirements across 10 Odoo modules.

Manufacturing and export
Odoo for a packaging manufacturer and an herbs exporter.

Clinics, construction and real estate
Odoo implementations built around each sector’s costing.

Odoo technical audit, Saudi Arabia
Independent review of an Odoo 18 database and its implementation.

Bookkeeping and CFO retainers
Monthly accounting and fractional CFO work for Gulf clients.

Client names and references are available on request, with each client’s permission.

WAYS TO WORK WITH US

Pick the model that fits the job

Fixed-price project

For implementations, migrations, ZATCA or ETA set-up and book clean-ups.

One price for an agreed scope, paid by milestone.

Monthly retainer

For bookkeeping, month-end close, VAT filings and ongoing system support.

A fixed monthly fee, billed in advance.

Advisory hours

For CFO advisory, system reviews, audits and second opinions.

Billed by the hour, against an agreed cap.

Every engagement starts with a free 15-minute call and a written proposal. Payment by bank transfer or through Upwork.

KasemCPA

Let’s look at your books and systems.

Book a free 15-minute call. You’ll get an honest view of what needs fixing and what it would take.

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UPWORK
Profile and client reviews

WEBSITE
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BASED IN
Giza, Egypt